

Miracles in the Making Spring 2021



2021 Celebration Broadcast

We are excited to announce the **36th Annual Celebration Broadcast** will air on WITN June 6 from 6-9 a.m. and 7-11 p.m. The 2021 broadcast has been re-designed to keep everyone safe and healthy, while continuing to share with you, our loyal donors and supporters, the impact your donations and efforts make in the lives of thousands of sick and injured children throughout eastern North Carolina.

The pandemic has disrupted many aspects of our lives, but one thing that remains constant is our commitment to caring for children. James and Connie Maynard Children's Hospital at Vidant Medical Center provides the best medical care possible to kids in eastern North Carolina when they need it most, no matter what.

We hope you will consider joining our efforts as you have so generously done in the past. We need your help now more than ever!

Ways you can get involved:

- Call 800-673-5437 on June 6 to make a pledge. Share this number with your family and friends, and encourage them to call in as well.
- Donate today at givetocmn.com and then watch the June 6 Celebration Broadcast to see the impact your dollars are making at Maynard Children's Hospital.
- Starting May 1, you can join our Month of Miracles campaign by signing up to start your own fundraising page at justgiving.com/campaign/MoM2021 or scan the QR code shown here: (special prize packages will be awarded).



Regardless of how you choose to get involved with Children's Miracle Network, please know that 100% of your donation stays right here in eastern North Carolina to help fulfill our mission to provide specialized care at Maynard Children's Hospital. We can't do it alone. We need you!



CHANGE KIDS' HEALTH

CHANGE THE FUTURE

Your dollars make a BIG difference!

Because of your gifts, we were able to change children's lives with items and programs like these:



Radiation Treatment Masks

Radiation treatments usually last 5-6 weeks and each session typically takes 10-15 minutes. Most children have to go under anesthesia for every session in order to keep perfectly still. The radiation mask has to be molded to cover each child's face perfectly. These masks also have to be secured to the table to make sure the child does not move and the radiation targets the correct area. Plain white masks can be scary. Letting children choose the designs and personalize their mask helps empower them through their treatment. With these masks, we can decrease some of the fears children have about treatment, and help them focus on just being a kid.



Teddy Bear Fairs

Teddy Bear Fairs allow health professionals to "take the hospital" to kindergarten and first grade students throughout eastern North Carolina. During the fair, children learn about hand hygiene, safety, correct usage of prescription drugs and other health-related topics while acting out the roles our health professionals would perform in clinic settings on their teddy bears.



NicView Cameras

NicView cameras allow families who are unable to be with their premature baby the ability to log into a secure online portal and see their baby in real time, which decreases stress levels while promoting maternal bonding and also decreases the risk of infection through exposures. By being able to see NICU newborns remotely, families are able to monitor their child's daily progress when they cannot be at the bedside.

Due to COVID-19 restrictions limiting the number of visitors allowed in the hospital, the NicView camera system has been a vital part of our family experience. From April 2020 to March 2021, there were more than 40,557 log-ins from all over the United States and as far as Nigeria and Spain.





Thank you!

Thanks to donors and supporters like you, this year's Music for Miracles Radiothon was an enormous success for the sick and injured children in eastern North Carolina

Listeners from all over the east phoned in their support for children and raised \$101,451 during the 24th annual "Music for Miracles" radiothon.

These generous donations bring the all-time giving for the event to more than \$3.6 million.

This year's radiothon included all of the Inner Banks Media radio stations. In addition to 107.9, these include: 103.7 WTIB (Talk of the Town); 96.3 WRHT The New Talk; Groovin' Oldies 94.1 and 97.9; and 94.3 The Game.

"We are thrilled to have once again been a partner with CMN and Vidant Medical Center. Doing two days of broadcasts gave us an opportunity to interact with the doctors, staff and most importantly the kids who are served there," said Henry Hinton, president, Inner Banks Media. "It is one of the highlights of our year in terms of our public service efforts. As is often the case when you do something like this, it was we who were blessed to have been part of it."

Miracle children highlighted during this year's event were: Blake Collie, 10, Beaufort County; Major Woods, 7, Northampton County; Molly & Lucy Davis, 2 and Olivia Thorn, 16, all of Pitt County; and Leonardo Aquilar Mendoza, 4, Wilson County.

James and Connie Maynard
Children's Hospital
Children's Miracle Network Hospitals
PO Box 8369
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Plant a Seed to Give the Gift of Growing Up

When you choose to give a gift to James and Connie Maynard Children's Hospital through your will, estate plan or a charitable gift annuity it ensures that we can continue to support sick and injured children in eastern North Carolina for years to come. To find out more about Planned Giving, contact cmninfo@vidanthealth.com, or call 252-847-5437.



Like us on Facebook at Children's
Miracle Network - Greenville, NC



Follow us on Twitter @cmngreenvillenc

252-847-5437 | 800-673-5437
www.vidanthealthfoundation.com

The local Children's Miracle Network Hospitals fundraising program is staffed and supported by Vidant Health Foundation, the non-profit charitable corporation that serves as the custodian for all financial gifts and bequests to Vidant Health. Vidant Health Foundation oversees allocation of all donated funds. If you wish to no longer receive future communications from Vidant Health Foundation, please let us know by calling us at 252-847-5626 or toll-free at 1-888-821-4045. You can leave a message with your name, stating that you would like to be removed from our mailing list. There is no requirement that you agree to accept communication from us, and your decision will not affect your health care. If you choose to opt out of future mailings, we will honor your request after we receive it.