



February 11, 2021

Dear Friend,

Three years ago, a few Brody students had a vision of making an impact in the local community. The goal was simple: to improve the lives of children right here in Greenville who are battling deadly cancers. As a new organization building from the ground up, this group of students formed Pirates Vs. Cancer.

On April 23, 2021, Pirates Vs. Cancer will hold its 4th event on the campus of the Brody School of Medicine. To show support for pediatric cancer patients, students and others will shave their heads and cut their hair all to raise awareness of the needs of pediatric cancer patients here in eastern North Carolina. **One hundred percent of all funds raised** will directly benefit programs and services at the James and Connie Maynard Children's Hospital here in Greenville and will be designated for the needs of pediatric cancer patients. These donations will fund crucial needs, such as upgrading medical equipment to provide these children with better and more effective treatments. Funds raised will also provide Child Life Services with the resources necessary to provide distraction and comfort items during mentally and physically difficult times.

Support from local community sponsors is essential to the success of Pirates Vs. Cancer. We hope you will consider joining us as a sponsor for this worthy cause. We have a variety of sponsorship levels available for your review.

If you do decide to join us, simply complete the enclosed sponsorship form, and return no later than March 19, 2021. Donations may also be made online at www.vidanthealthfoundation.com/pirates-vs-cancer. All checks should be made payable to Vidant Health Foundation and note "Pirates Vs. Cancer." Your sponsorship is **tax deductible** to the extent allowable by law. If you would like to speak with someone regarding this event or have specific questions, please contact Rhonda James at 252-847-1071 or rhonda.james@vidanthealth.com.

Thank you for your consideration. By becoming a sponsor, you will be directly impacting not only the life of a child who is battling cancer, but also the lives of their families, loved ones, and the community as a whole. We greatly appreciate your support in our efforts to change the lives of these children.

Sincerely,

Trevor Hunt
Founder, Pirates Vs. Cancer

Alexandra Doherty
2021 President, Pirates Vs. Cancer



Pirates Vs. Cancer April 23, 2021

To benefit programs and services for pediatric cancer patient at James and Connie Maynard Children's Hospital on the Vidant Medical Center campus.

About the Event

To show support for pediatric cancer patients, students and others will shave their heads and cut their hair all to raise awareness of the needs of pediatric cancer patients here in eastern North Carolina. One hundred percent of your donation will directly go to support their efforts.

2021 Sponsorship Levels



Freestyle • \$5000

Company name serves as title sponsor (example: Pirates Vs. Cancer brought to you by XYZ company)
Company name included in event day wristbands packet to be distributed to participants and attendees
Company logo and website listed prominently on back of t-shirt
Company listed on event day poster/signage and announced as major sponsor at event
Company provided event day display table
Company name listed on Facebook page (social media recognition)
Recognition certificate to display in your place of business



Buzzcut • \$2000

Company name included in event day wristbands packet to be distributed to participants and attendees
Company logo and website listed prominently on back of t-shirt
Company listed on event day poster/signage and announced as major sponsor at event
Company provided event day display table
Company name listed on Facebook page (social media recognition)
Recognition certificate to display in your place of business



Mohawk • \$1000

Company logo listed on back of t-shirt
Company listed on event poster/signage and announced as major sponsor at event
Company provided event day display table
Company name listed on Facebook page (social media recognition)
Recognition certificate to display in your place of business



Fauxhawk • \$500

Company name listed on back of t-shirt
Company listed on event poster/signage
Recognition certificate to display in your place of business



Crewcut • \$250

Company name listed on back of t-shirt
Company listed on event poster/signage
Recognition certificate to display in your place of business



Trim • \$100







Company listed on event poster/signage



Sponsorship Commitment Form

Event Date: April 23, 2021

Check One

-  **Freestyle • \$5,000**
-  **Buzzcut • \$2,000**  **Mohawk • \$1000**
-  **Fauxhawk • \$500**  **Crewcut • \$250**
-  **Trim • \$100**

Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Check Enclosed (Make Payable to Vidant Health Foundation)

Credit Card Please circle one: Visa Mastercard Discover AMEX

Card Number: _____ Expiration Date: _____

Paid Online at www.vidanthealthfoundation.com/pirates-vs-cancer

Please return by March 19, 2021 to:

Vidant Health Foundation, Attention: Pirates Vs. Cancer, P.O. Box 8489, Greenville, NC 27835

Please email a color and black/white version of your company logo in either of the following formats: eps, tif or jpg to rhonda.james@vidanthealth.com no later than March 19, 2021 to ensure proper recognition.