

THE GIFT

A newsletter from Vidant Health Foundation



Vidant Health Foundation

BECAUSE WE BELIEVE IN A LIFE WITHOUT CANCER.



Nearly 700 community leaders, providers, patients, team members and donors met in front of the Eddie and Jo Allison Smith Tower at Vidant Medical Center to celebrate the ribbon cutting for what will be the hub of Vidant Cancer Care throughout eastern North Carolina.



On Feb. 1, the Golden LEAF Foundation, a nonprofit organization, announced they are granting Vidant Health \$10.8 million to fund our new cancer center and bed tower's cutting-edge equipment for our teams of providers to make earlier and more precise diagnoses. With this new technology in Greenville, we will be able to provide the necessary treatment close to home.

The Golden LEAF Foundation Board of Directors understands and sees the need for advanced health care for our communities and the importance of keeping and building a system of care that focuses on their needs.

For more information on the Golden LEAF Grant, see page 3.



To help Vidant Health fulfill this bold mission to keep people disease free and successfully treat those who are diagnosed with cancer, Eddie Smith Jr. and his wife of 55 years, Jo Allison, through their family foundation,

have generously given the lead gift to help fund the completion of the tower. Their contribution also assisted in bringing other major donors on board for the cancer center.

The Smiths share the Vidant Health vision to prevent cancer whenever possible, diagnose the disease in the earliest stages and ensure that every cancer patient receives world-class care while staying close to home.

SPOTLIGHT ON SPENCE COSBY, VIDANT HEALTH FOUNDATION BOARD MEMBER:

Spence Cosby had heart surgery in Greenville in 2007, before the East Carolina Heart Institute at Vidant Medical Center (VMC) opened its doors. It was this experience that sparked a passion in Cosby and Sue, his wife of 38 years.

"I had extraordinarily good doctors and extraordinarily good results," said Cosby. "I've been healthy ever since."

Sue remembers the compassionate care that was given to both her and her husband. "All of the staff showed compassion and treated us both in very professional ways," said Sue.

When the heart institute was being built, the Cosby's got involved in that capital campaign, saying that they "felt the need to participate."

"I was drawn to the foundation because I was curious. I really didn't know all of the things the foundation was doing, but knew something good was happening," said Cosby. "The foundation provides a key focus to Vidant that may not otherwise be there."

The Cosby's have a Biblical-based view on giving, believing that there is an obligation to give, not just money but also talents. "We know that some people can give a lot, and some can only give but so much. Give what you are able...that may be money for some and time for others," said Cosby.



"We have been given so much," said Sue. "It gives us great pleasure to share it."

When Spence learned about the plans for the new cancer center and bed tower at VMC, he immediately stepped forward to help.

Cosby is a firm believer that health care should remain local and creating access for those who need care close to home so they don't have to drive to another city or state to receive it.



Pictured above from left to right: Eddie Smith, Penny Barnhill, Robert Barnhill, Jr., Lawrence Davenport, Sarah Davenport.

On March 13, more than 400 donors and family members came to the Eddie and Jo Allison Smith Tower on the Vidant Medical Center campus to tour the facility and see their recognitions in person. The event served as a chance for Vidant Cancer Care leaders and team members to showcase the amazing equipment, treatment areas, gardens and resources to those who chose to support the Vidant Cancer Care campaign.



Meditation room in Patient Resource Library with a walkable labyrinth.



New cancer center lobby and registration area.

On Sunday, March 18, a Community Open House was held for the public to come tour the new cancer center.



Community open house attendees hear more about the new PET/CT scanner located in the new cancer center.

\$10.8 MILLION GOLDEN LEAF GRANT TO FUND NEW EQUIPMENT IN CANCER CENTER

"The Golden LEAF Foundation is proud to partner with Vidant Health to provide important and needed specialty healthcare services to rural Eastern North Carolina," said Dan Gerlach, Golden LEAF President. "The increased health care service in Pitt County and other eastern North Carolina counties will also create 197 new jobs at the cancer center and train 3,500 new health care professionals annually. This grant will result in multiple wins for eastern North Carolina - improved rural health care access as well as jobs in the region."

Examples of some of the equipment being purchased with Golden LEAF Foundation grant dollars include:

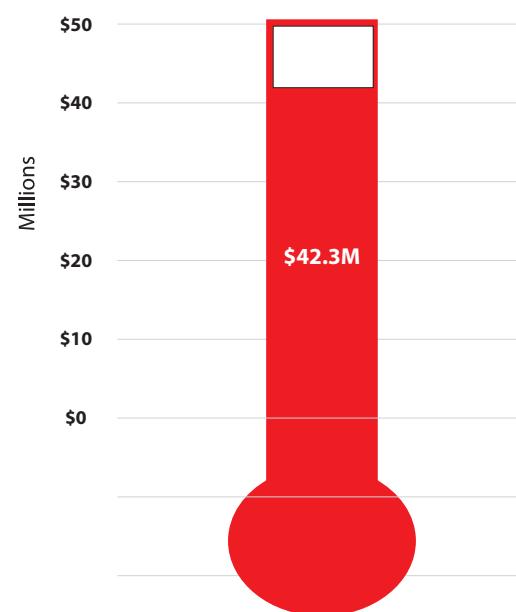
- **3T MRI** (3 Tesla Magnetic Resonance Imaging) – offers increased image clarity that is beneficial for identifying pathological conditions involving the brain, spine and musculoskeletal system and allows for high-quality vascular imaging; also has shorter scan times that maximize patient comfort without compromising quality.
- **PET/CT scanner** (Positron Emission Tomography and Computed Tomography) – upgrade to current equipment and provides the same service in half the time.
- **Mammography, bone density and ultrasound equipment** – This new equipment will allow for screening and early detection of breast cancer.
- **Video conferences equipment** – The conference rooms will allow multidisciplinary teams to participate in cancer case review, care planning and education using state-of-the-art technologies (high definition monitors/screens, speakers, cameras and computer programming/capability).



The Service League of Greenville made their first \$300,000 payment towards a \$2 million pledge to help fund Vidant Cancer Care at the Eddie and Jo Allison Smith Tower at Vidant Medical Center in Greenville. This contribution to the new facility is the group's largest gift to date. Through their generosity, the Service League of Greenville chose the public healing garden as the area to give towards that will provide tranquility and peacefulness to cancer patients and their families.

UPDATE: Vidant Cancer Care Campaign

as of 4/1/2018



To date, more than 3,000 donors have contributed nearly \$43 million in donations and pledges toward a \$50 million goal.



Vidant Health Foundation

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JUNE 1 & 3 | CELEBRATION BROADCAST

Please join us as we share heartwarming stories of our 2018 Miracle Children and hear of exciting things happening for James and Connie Maynard Children's Hospital. June 1st 8:00 pm - 11:30 pm and June 3rd 7:00 am - 6:30 pm on WITN.

AUGUST 2 | DAIRY QUEEN'S MIRACLE TREAT DAY

On Miracle Treat Day, \$1 or more from every Blizzard Treat sold at participating DQ® locations will be donated to James and Connie Maynard Children's Hospital. More info at www.miracletreatday.com.

AUGUST 3 & 4 | LOG A LOAD FOR KIDS CLAY SHOOT

Log A Load For Kids® is a nationwide giving campaign through which loggers and others contribute to local Children's Miracle Network-affiliated hospitals to provide medical care to kids in need. Eastern North Carolina's Log A Load For Kids program has raised over \$2 million for James and Connie Maynard Children's Hospital in Greenville, NC. The 23rd Annual Colony Tire Sporting Clays Miracle Shoot will be held at Rose Hill Sporting Clays in Nashville, NC on August 3 & 4. For more info go to www.nclogaloadforkids.com.

SEPTEMBER 21 & 22 | BRYSON'S BIRDIES FOR KIDS IRONWOOD GOLF & COUNTRY CLUB

Eighth Annual Bryson's Birdies for Kids, CMN Fundraiser supporting James and Connie Maynard Children's Hospital. Ticketed event on Friday at 7pm with music and food, as well as a silent and live auction. Four man Super Ball Golf Tournament on Saturday, tee times at 8am and 1pm. For more information contact Marcie Jernigan Parker at 252-341-0630 or www.facebook.com/brysonsbirdiesforkids.

For more information
or to make a donation,
please visit
vidanhealthfoundation.com
or call 252-847-5626.

If you do not want to receive future fundraising requests supporting Vidant Health Foundation, please let us know by checking the box on the enclosed printed, pre-addressed envelope and returning it to us. If you would like, you may call us at (252) 847-5626 or toll-free at 1-888-821-4045 and leave a message with your name and a statement that you do not want to receive fundraising requests. There is no requirement that you agree to accept fundraising communication from us, and your decision will not affect your healthcare. If you choose to opt-out of future fundraising requests, we will honor your request after we receive it.