



February 19, 2019

Two years ago, a few Brody students had a vision of making an impact in the local community. The goal was simple: to improve the lives of children right here in Greenville who are battling deadly cancers. As a new organization building from the ground up, this group of students formed Pirates Vs. Cancer.

On April 5, 2019, Pirates Vs. Cancer will hold its 3rd event on the campus of the Brody School of Medicine. To show support for pediatric cancer patients, students and others will shave their heads and cut their hair all to raise awareness of the needs of pediatric cancer patients here in eastern North Carolina. **One hundred percent of all funds raised** will directly benefit programs and services at the James and Connie Maynard Children's Hospital here in Greenville and will be designated for the needs of pediatric cancer patients. These donations will fund crucial needs, such as upgrading medical equipment to provide these children with better and more effective treatments. Funds raised will also provide Child Life Services with the resources necessary to provide distraction and comfort items during mentally and physically difficult times.

Support from local community sponsors is essential to the success of Pirates Vs. Cancer. We hope you will consider joining us as a sponsor for this worthy cause. We have a variety of sponsorship levels available for your review.

If you do decide to join us, simply complete the enclosed sponsorship form, and return no later than March 20, 2019. Donations may also be made online at www.vidanthealthfoundation.com/pirates-vs-cancer. All checks should be made payable to Vidant Health Foundation and note "Pirates Vs. Cancer." Your sponsorship is **tax deductible** to the extent allowable by law. If you would like to speak with someone regarding this event or have specific questions, please contact Rhonda James at 252-847-1071 or rhonda.james@vidanthealth.com.

Thank you for your consideration. By becoming a sponsor, you will be directly impacting not only the life of a child who is battling cancer, but also the lives of their families, loved ones, and the community as a whole. We greatly appreciate your support in our efforts to change the lives of these children.

Sincerely,

Trevor Hunt
Founder, Pirates Vs. Cancer

Danielle Goltermann
2019 President, Pirates Vs. Cancer



Pirates Vs. Cancer April 5, 2019

To benefit programs and services for pediatric cancer patient at James and Connie Maynard Children's Hospital on the Vidant Medical Center campus.

About the Event

To show support for pediatric cancer patients, students and others will shave their heads and cut their hair all to raise awareness of the needs of pediatric cancer patients here in eastern North Carolina. One hundred percent of your donation will directly go to support their efforts.

2019 Sponsorship Levels



Buzzcut • \$2000

Company logo and website listed prominently on back of t-shirt
Company listed on event day poster/signage and announced as major sponsor at event
Company name listed on Facebook page (social media recognition)
Recognition certificate to display in your place of business



Mohawk • \$1000

Company logo listed on back of t-shirt
Company listed on event poster/signage and announced as major sponsor at event
Company name listed on Facebook page (social media recognition)
Recognition certificate to display in your place of business



Fauxhawk • \$500

Company name listed on back of t-shirt
Company listed on event poster/signage
Recognition certificate to display in your place of business



Crewcut • \$250

Company name listed on back of t-shirt
Company listed on event poster/signage
Recognition certificate to display in your place of business



Trim • \$100

Company listed on event poster/signage



Sponsorship Commitment Form

Event: April 5, 2019

Check One



Buzzcut • \$2,000



Mohawk • \$1000



Fauxhawk • \$500



Crewcut • \$250



Trim • \$100

Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

☐ Check Enclosed (Make Payable to Vidant Health Foundation)

☐ Credit Card Please circle one: Visa Mastercard Discover AMEX

Card Number: _____ Expiration Date: _____

Please return by March 20, 2019 to:

Vidant Health Foundation, Attention: Pirates Vs. Cancer, P.O. Box 8489, Greenville, NC 27835

Please email a color and black/white version of your company logo in either of the following formats: eps, tif or jpg to rhonda.james@vidanthealth.com no later than March 20, 2019 to ensure proper recognition.