

# VIDANT GIVES *hope*



2019 Annual Report



VIDANT HEALTH™  
Foundation



# Dear friends,

It is our privilege to present the Vidant Health Foundation annual report for 2019, a year marked by great generosity and noteworthy milestones for our organization. Your gifts are providing **HOPE** for families, friends and colleagues, making our communities stronger and better places to live and work. And for this...we are extremely grateful.



**Scott Senatore**

This year's cover features Erica Thomas and her son Gray. In 2017, at the age of 29, she was diagnosed with T-Cell acute lymphoblastic leukemia, and her world would forever be changed. After two years of fighting this terrible disease, Erica has **HOPE** that she, one day, will be cancer free. Thank you, Erica, for allowing us to tell your story and use your battle to inspire others.

In the pages that follow, you will learn about what made 2019 such an amazing year — from celebrating 10 years of the East Carolina Heart Institute at Vidant Medical Center to seeing the difference just one year of cancer care provided at the Eddie and Jo Allison Smith Tower has made in the lives of cancer patients.

From the bottom of our hearts, thank you. We are grateful that you chose to support Vidant Health and provide **HOPE** for all of eastern North Carolina.



**Scott Senatore**

President, Vidant Health Foundation



## BOARD OF TRUSTEES

(L to R, back row): Wade Scales; Tom Bradshaw Jr.; Spence Cosby; William D. Mitchum Jr.

(L to R, third row): Michael Waldrum, MD; Tess Judge; George Griffin III; Mitch Jones; Brian Kuszyk, MD; Freeman Paylor; Mark Gentner

(L to R, second row): William M. Parker; Thomasine Kennedy; Bob Barbour; Charles P. Gaskins Jr.; Marcy Morgan

(L to R, front row): Dr. James Morris; Danette Pugh; Myra Bowen

Not pictured: John Cooke Jr.; Drew Covert; J. Loyd Horton III; Tom Kulikowski; Paul Shackelford, MD; Jeff Stalls; Ann Taylor



## EXECUTIVE COMMITTEE

(L to R): Scott Senatore – president;

Spence Cosby – treasurer;

William D. Mitchum Jr. – vice-chair;

Myra Bowen – chair;

Not pictured: Drew Covert – secretary

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Vidant Bertie Hospital Development Council
Chowan Hospital Foundation
Duplin Hospital Foundation
Vidant Edgecombe Hospital Development Council
The Outer Banks Hospital Development Council
Roanoke-Chowan Foundation
Shepard Cancer Foundation



# Providing HOPE for children in eastern North Carolina



“When a child is born, it opens a chamber in your heart you didn’t know existed. And it’s the same for a grandchild, particularly for a grandchild with special needs.” – Carl Rogers, a grateful granddad

Carl Rogers’ granddaughter, Charlotte “Charley” Swing, was diagnosed with spinal muscular atrophy at just 10 months old. To show their gratitude for the amazing care their granddaughter has received, the Carl Rogers Family made a gift in honor of Charley, now age 7, who has been a patient in the pediatric intensive care unit (PICU) at the James and Connie Maynard Children’s Hospital for symptoms related to her diagnosis.

This gift set in motion the PICU renovation project and will allow Maynard Children’s Hospital to serve thousands of sick and injured children in eastern North Carolina in a new, welcoming and healing environment.

“The pain, the worry, the agonizing and anxiety are trumped by the love and appreciation you have for that child. What a blessing she has been to us, and what a blessing this hospital has been for her.” – Carl Rogers

Thank you, Carl Rogers’ family, for your gift of **HOPE** for our youngest patients. We are truly grateful for you and all of our donors to Maynard Children’s Hospital.

Each year, there are more than 53,000 patient visits to Maynard Children’s Hospital and 1,100 admissions to PICU.





# Celebrating one year of HOPE for cancer patients



When the doors opened to Vidant Cancer Care at the Eddie and Jo Allison Smith Tower on the Vidant Medical Center campus, there was the **HOPE** that cancer patients in eastern North Carolina would have access to unsurpassed care close to home. During the first year of treating patients, this **HOPE** was realized. Here are a few of the staggering first year statistics:

- More than 43,000 outpatient registrations
- More than 29,000 patient visits in clinics
- More than 30,000 doses of chemotherapy dispensed
- Nearly 2,700 PET scans completed
- Nearly 400 patients treated in symptom management clinic
- More than 18,000 infusion patients treated
- 8,200 outpatient medications filled
- 1,200 support and survivorship programs hosted
- More than 2,000 patients treated in Vidant Radiation Oncology which resulted in over 84,000 doses of radiation delivered

We remain committed to the **HOPE** of reduced mortality, ready access to screenings and prevention, early intervention, and quality, coordinated patient care. Together, with the generosity of our donors, we are inspired to continue to turn the tide against cancer for eastern North Carolina.



> 43,000  
Outpatient Registrations



> 30,000  
Doses of Chemotherapy Dispensed



84,000  
Doses of Radiation Delivered

# Delivering 10 years of HOPE for heart and vascular patients

In 2009, officials opened the doors of the East Carolina Heart Institute at Vidant Medical Center. It was a day of **HOPE** that one day we would be able to treat the most advanced cardiac, vascular and thoracic diseases in eastern North Carolina. Ten years later, we are doing just that. Because of our generous donors, we are making a difference in patients' lives and increasing survival rates for heart disease in our region.

This six-story, 375,000-square-foot facility is dedicated to educating patients and their families, diagnosing cardiovascular disease and treating it. We have worked to deliver a quality experience for patients and families, improve the collaboration of clinicians and improve access to care for all of eastern North Carolina.

Here are a few of the impressive numbers reflecting what we have accomplished during the last decade:

- Provided electrophysiology services to more than 19,000 patients
- Performed more than 143,000 echocardiograms
- Performed more than 54,000 cardiac catheterizations
- Operationalized programs such as the Advanced Heart Failure Clinic, telemedicine, TAVR, and specialized pediatric cardiology services



**10,000**  
Cardiac Surgeries

## Welcome Vidant North Hospital

2019 marked continued growth and partnership between Vidant Health and the newly named Vidant North Hospital (formerly Halifax Regional Medical Center) in Roanoke Rapids. Vidant North is a Joint Commission-accredited, 204-bed facility where residents of Halifax, Northampton and Warren counties in North Carolina and Mecklenburg, Brunswick and Greenville in Virginia receive a wide range of health services close to home.

The Halifax Regional Foundation was formed in 1991 to work with the Roanoke Valley communities to improve health care and provide essential financial support to help fulfill the hospital's mission of meeting the health care needs of the region. The Halifax Regional Foundation oversees their team member campaign, which last year raised \$65,457.

The foundation is led by: **Hugh Bazemore** – treasurer; **Peggy Benton**; **Jimmie Burnette**; **Joyce D'Ottavio**; **Christina Caudle**; **Jason Harrell**; **Undine Garner**; **Fannie Greene**; **Robert Gordon**; **Ed Clarke**; **Sherry Jensen**; **Chris Lehman** – chairman; **Becky Newton** – vice chair; **Will Mahone** – secretary; **Bruce Robistow**; **Jerry Schill**; **Ann Boyd Smith**

**Welcome to the Vidant Health family!**



# Summarized Financial Position

The fiscal year ending September 30, 2019, completed another successful year at the Vidant Health Foundation. We continued to receive generous gifts and grants that helped to address critical health care needs.

The Foundation held just over \$23 million in investments at the end of the fiscal year. The investment portfolio returned 4.4 percent for the fiscal year, with a three-year average of 7.3 percent. Investment earnings, net of related investment fees, were \$1 million for the fiscal year.

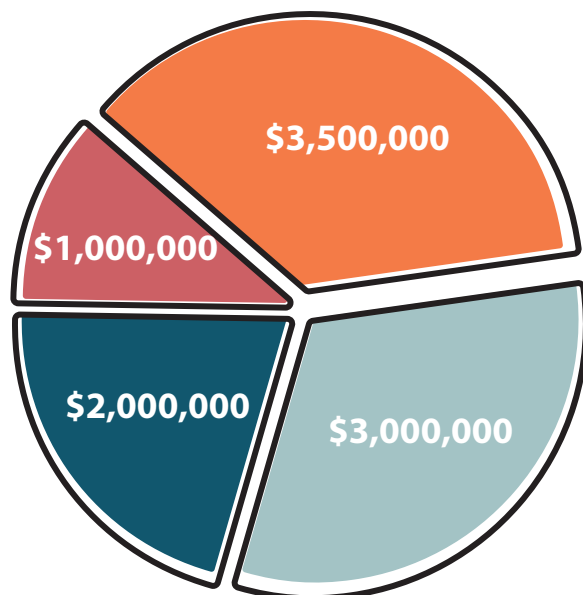
We are overwhelmed by the generous support of our community. Together, we are working to provide **HOPE** to eastern North Carolina.



**Chris Smith**

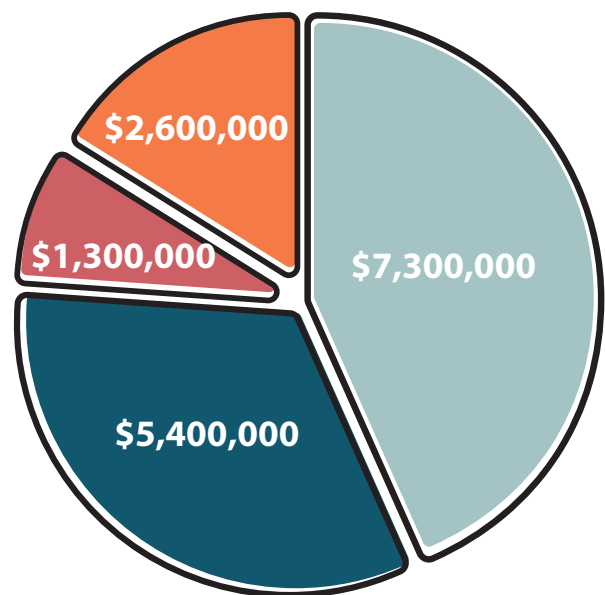
Vice president, Finance and Operations

## Gifts Received



**\$9.5 million**

## Funds Distributed



**\$16.6 million**

 Cancer Services

 Children's/CMN

 Community Benefit

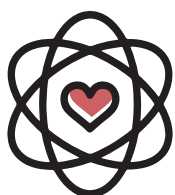
 Other



**VIDANT HEALTH™**  
**Foundation**



> \$150 million  
Raised Since 1980



### *Vision*

To provide hope for the people  
of eastern North Carolina



### *Mission*

To inspire generosity  
through philanthropy in  
support of Vidant Health



100%  
Of your gift stays in  
eastern North Carolina



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