



January 20, 2020

Dear Friend,

Three years ago, a few Brody students had a vision of making an impact in the local community. The goal was simple: to improve the lives of children right here in Greenville who are battling deadly cancers. As a new organization building from the ground up, this group of students formed Pirates Vs. Cancer.

On April 24, 2020, Pirates Vs. Cancer will hold its 4th event on the campus of the Brody School of Medicine. To show support for pediatric cancer patients, students and others will shave their heads and cut their hair all to raise awareness of the needs of pediatric cancer patients here in eastern North Carolina. **One hundred percent of all funds raised** will directly benefit programs and services at the James and Connie Maynard Children's Hospital here in Greenville and will be designated for the needs of pediatric cancer patients. These donations will fund crucial needs, such as upgrading medical equipment to provide these children with better and more effective treatments. Funds raised will also provide Child Life Services with the resources necessary to provide distraction and comfort items during mentally and physically difficult times.

Support from local community sponsors is essential to the success of Pirates Vs. Cancer. We hope you will consider joining us as a sponsor for this worthy cause. We have a variety of sponsorship levels available for your review.

If you do decide to join us, simply complete the enclosed sponsorship form, and return no later than March 13, 2020. Donations may also be made online at www.vidanthealthfoundation.com/pirates-vs-cancer. All checks should be made payable to Vidant Health Foundation and note "Pirates Vs. Cancer." Your sponsorship is **tax deductible** to the extent allowable by law. If you would like to speak with someone regarding this event or have specific questions, please contact Rhonda James at 252-847-1071 or rhonda.james@vidanthealth.com.

Thank you for your consideration. By becoming a sponsor, you will be directly impacting not only the life of a child who is battling cancer, but also the lives of their families, loved ones, and the community as a whole. We greatly appreciate your support in our efforts to change the lives of these children.

Sincerely,

Trevor Hunt
Founder, Pirates Vs. Cancer

Lauren Moore
2020 President, Pirates Vs. Cancer