

# Kids Helping Kids

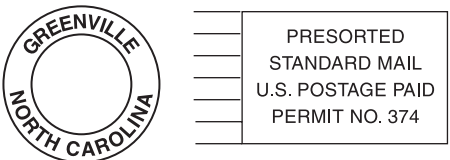


This past August marked the 3rd annual Miller & Friends Lemonade Stand which benefits Children's Miracle Network Hospitals. Collectively, James and Wesley Miller, along with several other friends, have raised over \$4,000 to help local kids in eastern North Carolina! The boys made flyers to put in mailboxes, designed signs and hung them up the day of the sale, and they worked hard at their lemonade stand for three hours on a scorching August afternoon. New this year, they were able to utilize a new fundraising tool that allowed the ease of peer-to-peer fundraising through social media (see below for more information). What the boys learned was that hard work pays off! Now it has become an annual tradition for them to work hard and bring their corner of the community together for a great cause.

## You, too, can be a hero for kids!

Peer-to-peer fundraising is transforming how people give to and connect with the causes they care about most. We have new tools that now make it easier than ever for you to help support our cause. We can help you set goals, create donation web pages and track your progress to fundraise on behalf of Children's Miracle Network. Contact us to learn more at [www.vidanthealthfoundation.com/cmn](http://www.vidanthealthfoundation.com/cmn) or at 1-800-673-KIDS (5437). 🙌

**James and Connie Maynard  
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# Miracles in the Making

Children's Miracle Network Hospitals Newsletter | Fall 2019



**Children's  
Miracle Network  
Hospitals**  
Helping Local Kids

# Celebrating 34 Years of Giving the Gift of Growing Up



## Our generous community helped us raise more than \$1.1 million for local kids

Thanks to Children's Miracle Network Hospitals' longtime television partner, WITN, which produces the two-day telethon, this year's miracle children were able to share their heartwarming stories of complex illnesses and traumatic injuries and the quality medical care they received from James and Connie Maynard Children's Hospital at Vidant Medical Center. Your generous contributions helped us celebrate 34 years by raising \$1,101,707 for sick and injured children in eastern North Carolina.

The theme of this year's Children's Miracle Network Hospitals campaign has been "Give the Gift of Growing Up" which shows how important donations are in helping shape a healthier tomorrow for patients served at Maynard Children's Hospital.

The yearly event, held May 31 and June 2, featured contributions from long-time supporters from across eastern North Carolina including Speedway, Walmart/Sam's Clubs, Log A Load for Kids, Jersey Mike's Subs, and The Service League of Greenville. The Celebration Broadcast featured guests and sponsors who have contributed during the past year, as well as callers who pledged their support. The largest donor to this year's campaign came from Speedway, which raised \$189,318 in their fourth year of partnership with Maynard Children's Hospital.

"Caring individuals, community groups, businesses and others show how much they care about children by providing generous contributions to Children's Miracle Network Hospitals. In eastern North Carolina, this generosity enables Maynard Children's Hospital, located in Greenville and serving 29 counties, to see beyond obvious treatment and save more lives," said Myra Bowen, chair, Vidant Health Foundation Board of Trustees. "The care and high-quality treatment received here will continue into the future through this year's amazing donors." 🙌



# Your dollars at work.

Because of your gifts, we were able to change children’s lives with items like these:



### GeneXpert Xpress System

The GeneXpert Xpress System provides rapid test results to clinicians to support improved patient management. A single system can store 20,000+ test results. This small instrument, about the size of a microwave, provides accurate and reliable detection for flu, strep, and RSV in as soon as 20 minutes without leaving the office which enables healthcare providers to quickly deliver targeted therapies.



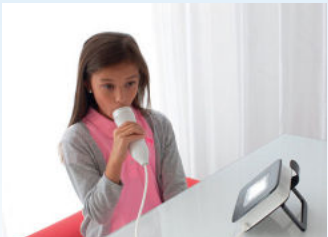
### ARCTIC SUN Device

High temperatures are common in patients with brain injuries because the body has difficulty maintaining temperature regulation. Infants and children in the Neonatal Intensive Care Unit (NICU) and Pediatric Intensive Care Unit (PICU) may require whole body cooling at some point during their hospitalization due to a head or brain injury whether birth or trauma. The Arctic Sun system allows controlled rapid cooling of the patient and the ability to maintain a steady temperature until the time of rewarming.



### Site Rite Halcyon Vein Finder

Obtaining reliable vascular access in small children is frequently made challenging by a number of factors including small veins and an excess of subcutaneous fat which make visualization and palpitation of veins difficult. Pediatric patients are often less cooperative, and the potential for psychological trauma, especially with repeated procedures is also a factor. Having the ability to use ultrasound guidance helps to reduce needle passes, needle redirects, and increases first stick success rates. The Site Rite Halcyon provides the ability to assess vascular, guide access, and confirm placement which eliminates the need for chest x-ray confirmations.



### FeNO NIOX VERO Asthma Management

FeNO is a simple and safe method of measuring airway inflammation and other airways disease in asthma patients. Testing with NIOX VERO offers individualized asthma management that can improve the treatment and care of patients. Only NIOX VERO gives accurate results of airway inflammation in a single measurement in approximately one minute. In children, there has been a 50% reduction in episodes of progressive increased shortness of breath, coughing, wheezing, or chest tightness with NIOX-guided treatment.



### Panda iRes Bedded Warmers

The Panda Warmer helps keep the healthy baby healthy. It combines advanced technologies with innovative features to deliver state-of-the-art thermoregulation while promoting family-centered care. Panda Warmers are designed to provide direct heat to the infant and not the caregiver. Its compact size allows more room for the patient’s family to interact with the baby which promotes bonding.

## PICU Up!

PICU Up! encourages kids in the PICU (Pediatric Intensive Care Unit) to get up and out of their hospital beds and transition from a culture of immobility to mobility because we believe that play is crucial for a child's health. Care in the PICU focuses on resuscitation, stabilization, management of critical disease processes, and reversal of organ failure. As a result, children are often sedated, restrained and confined to a bed for prolonged periods of time which may have several negative implications for critically ill children and their families. Study results demonstrate that creating a healing environment for children in the hospital with structured activity and mobility is safe, feasible and may have benefits for short and long term outcomes. 🖐



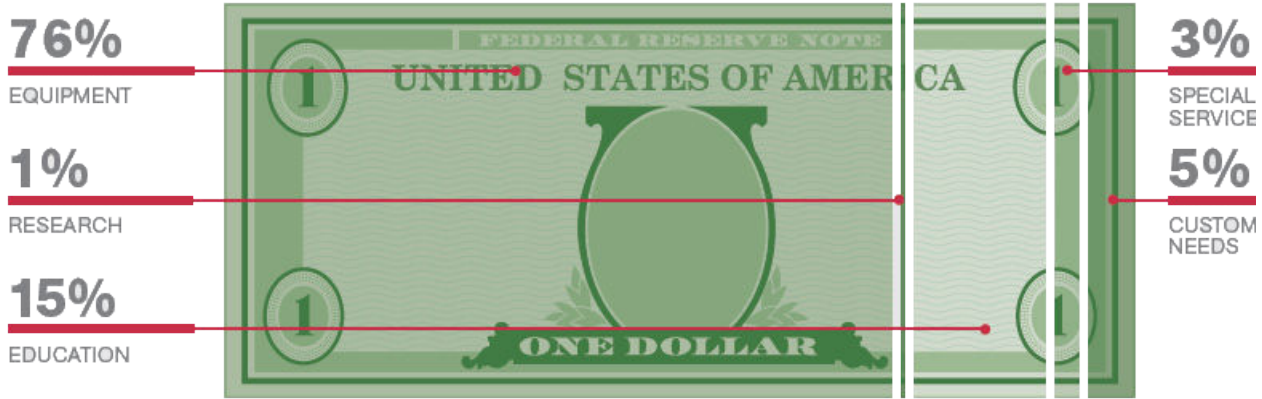
## PICU Renovation Project

Thanks to the generosity of our Children’s Miracle Network donors, we are so excited to be able to support the Pediatric Intensive Care Unit Renovation project. The Pediatric Intensive Care Unit (PICU) is for children with serious or life-threatening illnesses or injuries. Staffed by board-certified pediatric intensivists, surgeons, subspecialists, acute care pediatric nurse practitioners, skilled nurses and other specialized staff, the team is trained to deal with critically ill infants, children and young adults and able to quickly assess and treat their complex medical needs. Below are a just few examples of some of the enhancement your dollars are allowing us to provide:

- Updated lobby area with addition of hospitality associate space to enhance family experience
- Patient Room Upgrades
  - Remove glass walls between rooms for added patient and family privacy
  - Re-design room flow to allow for dedicated patient and family space
- Enhanced team stations to optimize work flow and improve team member experience
- Addition of family nourishment area
- Enhanced aquatic feel throughout unit to mirror newer parts of Maynard Children’s Hospital to include new flooring, paint, and case work
- Addition of interactive wall to encourage early mobilization of patients
- Enlarged patient room to enhance space for quaternary level patient care
- Addition of family showers/bathrooms within the unit



## A Breakdown of Your Dollars at Work



# A special thank you to those who supported our program in 2019 at the level of \$1,000 and above:

94.1 & 97.9 Groovin' Oldies	East Carolina Velo	Ms. Anne B. Massey	Mr. and Mrs. Steve G. Spaanbroek
94.3 The Game	Eastern Carolina E N T Head & Neck Surgery	Dr. and Mrs. Clinton E. Massey	Ms. Theresa H. Sprague
96.3 The Talk	Eastern Dermatology & Pathology	Maxam Tire NA	Springhill Outfitters
103.7 WTIB	Eastern Dermatology & Pathology	May/RHI	Mr. and Mrs. Linwood E. Stroud
107.9 WNCT	Eastern Orthodontics & Pediatric Dentistry	McMahon Group, LLC	SunEnergy1
264 Shoes & Apparel	Pediatric Radiologists, Inc.	MHC Kenworth	Superior Land & Timber Corp.
3-B Farms	ECU Dance Marathon	Miller & Friends Lemonade Stand	Tarboro Association of Saltwater Sportsmen
Accella Tire Fill Systems	EJES Recycling & Disposal, Inc.	Ms. Ginger Minges	Team Lighting
Ajay Ajmera	Electric Cooperatives of Eastern North Carolina	Minges Bottling Group, Inc.	Thomas W. Biggs Trucking, Inc.
Arun Ajmera	Enviva LP	MLC Land Holdings, LLC	Tidewater Land & Timber, LLC
Alliance Forestry, Inc.	Extra Life	MSL Healthcare Partners, Inc.	Ms. Judith Tilley
Alpha Kappa Alpha Sorority, Inc.	Fackboard - Arauco	Nameplates, Inc.	Time Investment Corporation
-Zeta Omicron Omega Chapter	Gator Wood, Inc.	NC Academy of Dance Arts, Inc.	Ms. Linda Titus
ARNCO	Jerry Atkins	Nog	North Carolina Mulch, Inc.
Arrants' Logging, Inc.	BB&T	O'Neals Drug Store, Inc.	O'Neals Drug Store, Inc.
Blackwood Solutions	Blackwelder Family Foundation	Oasis Shrine Temple 111	Mr. and Mrs. Chris Tucker
Blount Petroleum Corp.	Blackwood Solutions	Orthotics & Prosthetics East, Inc.	United Networks of America
Brett McHenry Logging, LLC	Blount Petroleum Corp.	Mr. Brad Osborne and Dr. Kimberly Crickmore-Osborne	Van Cleef Trucking, Inc.
Bryson's Birdies for Kids	Brett McHenry Logging, LLC	Construction Co, Inc.	Vidant Edgecombe Hospital
B T Biggs Trucking, Inc.	Bryson's Birdies for Kids	Penco Products, Inc.	Blue Jeans For Babies
Builder's Discount Center	B T Biggs Trucking, Inc.	Pendue Farms	Kurt and Jennifer Voos
Cahoon Brothers Logging, LLC	Builder's Discount Center	Peterbilt of Raleigh	Mr. and Mrs. Kevin P. Voytecki
Cahoon Logging Co., Inc.	Cahoon Brothers Logging, LLC	Pinnacle Trailer Sales, Inc.	Wade T. Biggs Logging
Canal Wood, LLC New Bern & Roanoke Rapids	Cahoon Logging Co., Inc.	PNC	Mr. and Mrs. Keith E. Wainright
Capital Ford of Rocky Mount	Canal Wood, LLC New Bern & Roanoke Rapids	Potter Oil & Tire Co., Inc.	Dr. Jack H. Welch
Care-O-World Enrichment Center	Capital Ford of Rocky Mount	Premier Timber, LLC	Dr. Martha C. Welch
Carolina Freightliner of Raleigh	Care-O-World Enrichment Center	Ms. Wanda W. Pritchett	WestRock
Carolina Pine & Hardwood, Inc.	Carolina Freightliner of Raleigh	Pugh's Tire & Service Center, Inc.	White's International,
Cars for a Cause	Carolina Pine & Hardwood, Inc.	Pungo Christian Academy	Bobcat, & Tire Service
Central Heating & Air Conditioning, Inc.	Cars for a Cause	Ricci Law Firm, PA	Woolard's Automotive, Inc.
Coastal Carolina Logging, LLC	Central Heating & Air Conditioning, Inc.	Riddick Repair Service	Yokohama
Coastal Clearing & Grading, Inc.	Coastal Carolina Logging, LLC	Rimex, Inc.	
Colony Tire	Coastal Clearing & Grading, Inc.	Rob's Hydraulics, Inc.	
Coldwell Banker Coastal River Realty, Inc.	Colony Tire	The Robinson Law Firm	
Conrad N. Hilton Foundation	Coldwell Banker Coastal River Realty, Inc.	Roebuck Staffing Company	
Cordon & Company, LLC	Conrad N. Hilton Foundation	R W Britt Logging	
Ms. Monica Cordero	Cordon & Company, LLC	Mr. TJ Sawyer	
Country Boys Auction & Realty	Ms. Monica Cordero	Security's Lending Hand Foundation	
Ms. Pamela L. Cowin	Country Boys Auction & Realty	The Service League of Greenville	
Craven County Wood Energy, LP	Ms. Pamela L. Cowin	Mr. and Mrs. Jimmy Seymour	
CTW Equipment Company, Inc.	Craven County Wood Energy, LP	Shavender Logistics, Inc.	
The Dog House	CTW Equipment Company, Inc.	Shavender Trucking, LLC	
Domtar	The Dog House	Southern Bank	
	Domtar	Southern Pines Timber, LLC	
		Stellar Industries, Inc.	