



Miracles in the Making



**Children's
Miracle Network
Hospitals**

Helping Local Kids

Children's Miracle Network Hospitals Newsletter | Fall 2018

Celebrating 33 years of making miracles happen



Our generous community helped us raise more than \$1 million for local kids

Thanks to Children's Miracle Network Hospitals' longtime television partner, WITN, which produces the two-day fundraiser, this year's miracle children were able to share their heartwarming stories of complex illnesses and traumatic injuries. The children and their families also shared their experiences regarding the quality medical care they received from James and Connie Maynard Children's Hospital at Vidant Medical Center. Your generous contributions helped us celebrate 33 years by raising \$1,067,416 for sick and injured children in eastern North Carolina.

The theme of this year's Children's Miracle Network Hospitals campaign has been "Put Your Money Where the Miracles Are," which shows how important donations are in helping shape a healthier tomorrow for patients served at Maynard Children's Hospital.

Major contributors to the yearly event, held June 1 and 3 to raise money for Children's Miracle Network Hospitals, featured contributions from long-time supporters from across eastern North Carolina including Speedway, Walmart/Sam's Clubs, Log A Load for Kids and The Service League of Greenville. The Celebration Broadcast featured guests and sponsors who have contributed during the past year, as well as callers who pledged their support.

"Caring individuals, community groups, businesses and others show how much they care about children by providing generous contributions to Children's Miracle Network Hospitals. In eastern North Carolina, this generosity enables the Maynard Children's Hospital,

Your donations at work

Dräger Babyleo IncuWarmer

These state-of-the-art beds provide optimal thermoregulation for neonates in open care, closed care and transitional settings. With the combination of three heat sources, this device protects our tiniest patients so they can grow while optimizing patient care with quick and comfortable access to the baby. The dedicated and personalized Family View clearly displays baby's therapy status and progress so it is easy to understand at a glance – all in an effort to help integrate parents into the care process. A safely integrated audio stimulation function gives you the opportunity to play mom's heartbeat or voice to soothe and stabilize the baby.



Diabetes Education Materials

For a child who has just been diagnosed with diabetes, their world is about to change in ways they cannot imagine. Diabetes does not just affect the child but the entire family. Last year alone, Maynard Children's Hospital admitted 90 newly diagnosed children. Diabetes Start-up Resources help newly diagnosed children leave the hospital with a healthy attitude towards this chronic lifelong disease. These resource materials include: two books, The Pink Panther Book, available in both English and Spanish, which is used during the child's initial diagnosis as an educational resource that they can then take home with them to provide consistent information; as well as a Calorie King book that lists nutritional values for individual foods along with many restaurant and brand specific information. This helps families become familiar with carbohydrate counts in their favorite fast foods, pop tarts, a glass of orange juice and even something as simple as a packet of ketchup. These resources help start the thought process and discussion around healthy meal and snack choices. Also included in these startup resources are glucose meters, test strips and lancet devices. This way, children can practice finger sticks before discharge on their own equipment and learn to adjust their insulin. Often, insurance companies only pay for one meter and it is critical for children to have a meter at school or daycare in addition to the one they have at home. So you can see these resources are critical to help ensure that the child's diabetes is properly managed to reduce the risks of further health complications. 🖐️



Speedway Golf Tournament raised more than \$2 million for member hospitals

Earlier this summer, Thor and his family represented Maynard Children's Hospital and our local CMN program in a national golf tournament hosted by Speedway that raised more than \$2 million dollars this year for the member hospitals. Thor and his family interacted with the participants to raise funds and shared his story. By participating in this tournament, he and his family advocated for the importance of children's health care and the vital need for philanthropic support by children's hospitals. As the champion for Maynard Children's Hospital, all local Speedway locations here in eastern North Carolina will proudly display window clings with Thor's picture to serve as a visual reminder the difference the fundraising efforts of our local Speedways and their customers are making for sick and injured children in our area. 🖐️

Miracles, continued from page 1

located in Greenville and serving 29 counties, to see beyond obvious treatment and save more lives,” said Myra Bowen, chair, Vidant Health Foundation Board of Trustees. “The care and high-quality treatment received here will continue into the future through this year’s amazing donors.”

2018 also marked another important milestone, the five-year anniversary of the opening of the James and Connie Maynard Children’s Hospital. During the broadcast, we were able to highlight some of the new features and services that have been made available to our patients and families over the past five years and made possible by the generous donations to our Children’s Miracle Network program. 🙌

James and Connie Maynard Children’s Hospital Celebrates 5 Year Anniversary

June 26 marked the five year anniversary of the first day children were treated in the new James and Connie Maynard Children’s Hospital. Your commitment helped make it possible for the physicians and staff to provide the high quality level of pediatric health care that the children of our community and region truly deserve. Your generosity helped to enhance the hospital experience for children and their parents in a new soothing, healing environment. When Maynard Children’s Hospital opened its doors in 2013, a promise was made to ensure the best possible future for our children, and you have helped us fulfill that promise. Over these past five years, there have been more than 240,000 pediatric visits, including more than 18,000 births and 111,000 emergency visits. While the facility is merely bricks and steel, the quality and compassionate care that is provided here every day is second to none. We can’t detail every accomplishment over the past five years as there are simply too many to count, so we have included a snapshot of just a few special highlights. 🙌



The interactive wall in the Pediatric Day Medical Ambulatory Unit provides a welcomed distraction before and after procedures

For children who come in for a procedure in the new Pediatric Day Medical Ambulatory or Pediatric Radiology Units, the interactive wall is right there to help provide distraction before and after their procedures. This feature has been so comforting not only to the patients but for their siblings who are waiting for their brother or sister’s surgery or procedure to be completed. Typically, the only tears shed here are when the children have to leave!



Dedicated Children’s Transport Team and Ambulance

In 2016, a dedicated children’s hospital transport team was established to provide transport services for more than 1,500 sick infants and children throughout eastern North Carolina each year. The team is comprised of intensive-care trained nurses who are skilled at providing the specialty care many of these children need from the onset of transport to the arrival at Maynard Children’s Hospital. This team is available 24/7 by helicopter or this new ambulance whenever a child in the region is in need.



Diversion Experience

Since opening in 2013, the new diversion experience has made an incredible difference for those children having various procedures. Whether it’s a child coming in for an outpatient procedure such as a bone marrow aspiration or blood transfusion, the diversion experience eases children’s fears and anxiety.



Light Tower and Other Lighting Features

The new light changing features at Maynard Children’s Hospital have been used by children to recognize various milestones of their hospital journeys. From pediatric cancer patients who change the colors to mark the end of their chemotherapy, to children who celebrate going home after hundreds of days in the hospital, the lighting features have provided a level of comfort and sense of celebration to many.



Extracorporeal Membrane Oxygenation

Extracorporeal membrane oxygenation (ECMO) provides breathing and heart support for patients with severe cardiac and pulmonary problems. It circulates a patient’s blood through an artificial lung machine that filters out carbon dioxide and adds oxygen then returns it to the body. It’s usually used for critically ill babies with heart or lung disorders as well as older children suffering from a variety of issues that require ECMO to take over the function of the heart and lungs, providing them time to recover. Twenty children have been on ECMO since starting the program in 2015.



Enhanced Pediatric Sedation Program

The home for our pediatric sedation team is located in the new Pediatric Day Medical Ambulatory Unit. This sedation program serves more than 1,200 patients a year. Last year the program was highlighted as a model of excellence in design and technology at the international meeting of The Society of Pediatric Sedation.

A special thank you to those who supported our program in 2018

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